

News Release

FOR IMMEDIATE RELEASE
May 29, 2008 (revised 6/3/08)

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******* NOTE: 7 PM PUBLIC MEETING LOCATION HAS CHANGED TO SOMERVILLE BOARD OF EDUCATION DISTRICT OFFICES, 51 WEST CLIFF STREET. THE MEETING WILL BE IN THE FIRST FLOOR CONFERENCE ROOM. THE ENTRANCE TO THE DISTRICT OFFICES IS TO THE LEFT OF THE MIDDLE SCHOOL ENTRANCE ON CLIFF STREET *******

MAIN STREET NEW JERSEY BRINGS ECONOMIC DEVELOPMENT PROFESSIONALS TO LEAD MAIN STREET SOMERVILLE'S "BUSINESS ENHANCEMENT DAY"

(Somerville, NJ) MAY 29, 2008 – Somerville, designated a Main Street New Jersey (MSNJ) district in December 2007, will host the MSNJ Business Enhancement Team as part of the Main Street Somerville's Business Enhancement Day on Thursday, June 5, 2008.

Business Enhancement Day has been scheduled as part of a series of events to support Somerville's Main Street Program and ultimately the Main Street mission: To improve the quality of life of all community stakeholders - residents, merchants, and property owners - by promoting and enhancing the economic vitality of our downtown district while preserving the rich historic heritage of our community.

The nationally-known and New Jersey-based JGSC Group's day-long visit will assist with enhancing the economic growth of the downtown district. It will include a morning district walk-through with Main Street Somerville stakeholders, followed by business owner and municipal interviews and a training session with Main Street Somerville's Economic Restructuring Team members. An evening presentation and open forum for all residents, business and property owners, and other community members will be held 7:00 pm - 8:30 pm. The MSNJ Business Enhancement Team and JGSC Group's economic development services and expertise are being provided at no cost to Somerville through the Main Street New Jersey State Program, part of the NJ Office of Smart Growth at the NJ Department of Community Affairs.

The evening session will be held at Somerville Board of Education District Offices, 51 West Cliff Street, First Floor Conference Room, from 7:00 p.m. to 8:30 p.m. and the public is invited to attend.

For more information on Downtown Somerville, please visit www.findsomerville.com.

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