

## **SOMERVILLE DISTRICT MANAGEMENT CORPORATION**

March 2008

To: Downtown Somerville Business and Property Owners

Re: Business Logo Design Services

One of the many benefits that Downtown Somerville receives as a designated Main Street New Jersey community are free design services through the program. The services include façade design, logo design, website design and sign design.

If as a business and/or property owner within the Special Improvement District in Downtown Somerville, you are interested in applying for these free services, please fill out the appropriate application and return it to the Somerville District Management Corporation (DMC). The applications can be mailed, emailed or faxed to the contact addresses below.

For 2008, there are three application deadlines: March 31, June 30 and September 30. Completed applications will be reviewed by the Somerville DMC and approved applications will be forwarded to the Main Street New Jersey organization in Trenton, New Jersey. Applicants will be notified of the status of their application. Please note that due to limited resources, not all applications may be approved. [Click here](#) for more information about the Main Street New Jersey program.

If you have questions, contact the Somerville DMC at 908-541-1600.

Cynthia Hollod  
Executive Director

**41-C West High Street  
Somerville, NJ 08876  
908-541-1600 (phone)  
908-541-1605 (fax)  
[dmc@findsomerville.com](mailto:dmc@findsomerville.com)**



**Main Street New Jersey**  
**NJ Office of Smart Growth**  
*a program of the*  
**NJ Department of Community Affairs**

***MSNJ Design Services Application- Business Logo Design***

1. Name of Main Street Organization: Somerville District Management Corporation
2. Contact: Cynthia Hollod; 908-541-1600 (voice); 908-541-1605 (fax);
3. Name of Business seeking Logo Design Services: \_\_\_\_\_
4. Contact: \_\_\_\_\_
5. Does the local business have an existing logo?                      yes \_\_\_\_\_ no \_\_\_\_\_
6. Please cut and paste current logo into this document.
7. Tell us about any unique or defining characteristics of your Main Street District, community and the local business that may assist in the logo creation process.
8. If the local business has done research prior to this request, please provide examples of logos you like (cut/paste or list weblink)
9. Provide a list of desired uses for your new logo.
  - ...    • ...    • ...
  - ...    • ...    • ...
  - ...    • ...    • ...

MSNJ Designer will provide the local Main Street Organization and the local business with an electronic copy. The electronic copies of the new logo will include black/white, two-color, and full-color options; high and low resolution versions in print and web ready formats. The Local Main Street Business will retain all creative rights to the logo. Copyright and/or Trademark registrations is the responsibility of the Local Main Street Organization or the Local Business.

I agree to the above terms and submit a design services application.

\_\_\_\_\_  
Business Owner

\_\_\_\_\_  
Date

\_\_\_\_\_  
Executive Director, Somerville DMC

\_\_\_\_\_  
Date

***Please return the completed form to the Somerville District Management Corporation, via email [dmc@findsomerville.com](mailto:dmc@findsomerville.com), mail 41-C West High Street, Somerville, NJ 08876, or fax 908-541-1605.***